

GrowFest!

A Bee Heaven Farm ~ Redland Organics Event

RedlandGrowFest.com

The 6th annual Redland GrowFest! will be held the weekend of Oct 13 & 14, 2018. This grassroots event, aptly based at the Redland Fruit & Spice Park, encourages local residents and visitors alike to enjoy the laid-back ambience of the Redland area, while learning about the rich agricultural setting unique to the tropical environment of South Florida. From seed to table, we promote awareness of the importance of every step in growing, producing, and eating the food we need for life, while highlighting the diversity of our local production.

A requirement of every vendor at this event is that produce sold must be locally grown (within the South Florida, or even better, in the Redland area), artisans and food vendors must use some local [South Florida] ingredients in their products, and all plants sold must be edible or plants native to this area. Our art exhibit showcases art or photography by local artists depicting local, edible or native plants and animals, ag-related subjects, local scenes, or incorporating locally-grown or native materials.

Local farms and businesses offer seeds, seedlings and starter plants, growing and gardening supplies, fruit trees, native plants, expertise, and whatever folks need to get their fruit & veggie gardens started for the winter growing season. We place special emphasis on organic and environmentally friendly practices. We offer educational presentations, workshops and demos, focusing around the year's chosen theme. Our Local Cookoff competitions challenge the contestants' creative juices while showcasing our seasonal local crops and artisanal products.

Every year we choose a beneficiary – a non-profit organization or worthy cause instrumental in raising awareness of local agriculture and furthering our Redland-raised identity. Beneficiaries receive \$1 of each paid admission. This year our beneficiary will be The Education Fund. Their *Food Forests for Schools* program (formerly the Edible Garden Initiative), uses edible gardens and food forests as outdoor learning laboratories in Miami-Dade County public elementary schools to instill in children the desire to eat nutritious food while learning to care for the environment.

Whether you are a pioneer and long-time sponsor of GrowFest! or considering sponsorship for the first time, your contribution to this one-of-a-kind grass-roots gathering is crucial to making our event a success.

Sponsorship Levels

	Cultivator	\$2,500		
Grower	\$1,000		Gardener	\$500
Steward	\$ 250		Forager	\$100

Cultivator \$2,500

→ Sponsor the Chef's Local Cookoff Challenge! Your banner displayed at the Chef's Challenge/demo tent. Complimentary vendor/exhibitor space provided for your organization. Logo displayed on website, event cards and media communications. Link to your business or organization on event website. 10 FULL PASS tickets (admission both days, raffle tickets)

Grower \$1,000

→ Sponsor the music tent, a demo tent, or the guest chefs tent. Your banner displayed at your sponsored tent. Complimentary vendor/exhibitor space provided for your organization. Logo displayed on website, event cards and media communications. Link to your business or organization on website. 8 FULL PASS tickets (includes admission both days, raffle tickets)

Gardener \$500

→ Sponsor the Amateur/Student Local Cookoff Challenge! Your banner displayed at the Chef's Challenge/demo tent. Complimentary vendor/exhibitor space provided for your organization. Logo displayed on website, event cards and media communications. Link to your business or organization on website. 6 event tickets (includes admission both days, raffle tickets)

Steward \$250

→ Sponsor logo displayed on website, event cards and media communications. Link to your business or organization on website. 4 FULL PASS tickets (includes admission both days, raffle tickets)

Forager \$100

→ Sponsor name listed on website and media communications. 2 FULL PASS tickets (admission both days, raffle tickets),

Your generous support allows us underwrite expenses, so we can keep admission and vendor fees low. We offer discounted ticket presales and donate a block of tickets to VetTix for active military families and to 1stTix for first responders and their families to enjoy the event at no charge. We also solicit raffle donations to give attendees more value for their admission fee. And we accept SNAP/EBT with Fresh Access Bucks double value incentives for purchases of seeds and food plants.

GrowFest! has become a premier grassroots event, focusing much-needed attention to South Florida's threatened agricultural resources, and raising awareness of the food production happening right in Miami-Dade County's backyard. Your support is key to making this happen. Can you help us continue to make this event a truly great one? Please consider the highest level of sponsorship you can afford.

To help us leverage your support for maximum effect please complete the form below, indicating your level of support, and return with your check by September 10, 2018.

Thank you,



Bee Heaven Farm
& the Redland GrowFest! Team