

GrowFest!

A Bee Heaven Farm ~ Redland Organics Event

RedlandGrowFest.com

It's hard to believe this will be the fifth anniversary of GrowFest! This awesome yearly event is based at the Fruit & Spice Park. This year it will be held the weekend of Oct 15-16, 2016. Attendance has grown from 900 in its first year to over 1600 last year. People come to buy, learn, share and attend workshops, and enjoy the laid-back ambience of the Redland area. We've received lots of positive feedback from everyone - vendors, exhibitors and attendees.

Local farms and businesses offer seedlings and seeds, starter plants, growing and gardening supplies, fruit trees, native plants, expertise, and whatever folks need to get their fruit & veggie gardens started for the winter growing season. We place special emphasis on organic and environmentally friendly practices.

A requirement of every vendor at this event is that all produce sold must be locally grown (within the South Florida, or even better, in the Redland area), all artisans and food vendors must use some local [South Florida] ingredients in their products, and all plants sold must be edible or plants native to this area. Our art exhibit showcases art or photography by local artists depicting local, edible or native plants and animals, ag-related subjects, local scenes, or incorporating locally-grown or native materials.

Every year we choose a beneficiary – a non-profit organization or worthy cause instrumental in raising awareness of local agriculture and furthering our Redland-raised identity. Beneficiaries receive \$1 of each paid admission. Whether you are a pioneer and long-time sponsor of GrowFest! or considering sponsorship for the first time, your contribution to this one-of-a-kind gathering is crucial to making our event a success.

Corporate sponsorship

Challenger \$10,000

Connoisseur \$2,500

Steward \$5,000

Forager \$1,000

Challenger \$10,000

→ Sponsor the Chef's Local Cookoff Challenge! Your banner displayed at event entrance, and at the Chef's Challenge/demo tent. Dedicated booth space, including 10'x10' tent and 2 tables. Logo displayed on website, event cards and media communications. Link to your business or organization on event website. 20 event tickets (includes admission, raffle tickets)

Steward \$5,000

→ Banner displayed at event entrance, dedicated booth space at GrowFest! including a 10'x10' tent and 2 tables. Logo displayed on website, event cards and media communications. Link to your business or organization on website. 10 event tickets (includes admission, raffle tickets)

Connoisseur \$2,500

→ Banner displayed at event entrance, dedicated booth space including a 10'x10' tent and 2 tables. Logo displayed on website, event cards and all media communications. Link to your business or organization on website. 6 event tickets (includes admission, raffle tickets)

Forager \$1,000

→ Sponsor logo/name displayed on poster at event entrance, reserved booth space (sponsor will provide tent and tables as needed). Logo displayed on website, event cards and media communications. Link to your business or organization on website. 6 event tickets (includes admission, raffle tickets)

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Individual sponsorship

Locavore \$500

→ Sponsor name listed on website and media communications. 4 event tickets (includes admission, raffle tickets), 2 year paid subscription to GrowVeg online Garden Planner

Foodie \$100

→ Sponsor name listed on website. 2 event tickets (includes admission, raffle tickets), 1 year paid subscription to GrowVeg online Garden Planner

GrowFest! has become a premier event attracting thousands, focusing much-needed attention to our threatened agricultural resources, and raising awareness of the food production happening right in Miami-Dade County's backyard. Your support is key to making this happen. Can you continue to help us make this event a truly great one?

We keep admission and vendor fees low, with prices unchanged since year one. We offer discounted ticket presales and donate a block of tickets to VetTix for active military families to enjoy the event at no charge. We also solicit raffle donations to give attendees more value for their admission fee. And we accept SNAP/EBT and offer Fresh Access Bucks double value incentives.

Sponsor support, both financial and in-kind, is essential to help GrowFest! continue thriving. Please consider the highest level of sponsorship you can afford.

To help us leverage your support for maximum effect please complete the form below, indicating your level of support, and return with your check by Monday August 22, 2016.

Thank you,

Margie

Bee Heaven Farm
& the Redland GrowFest! 2016 Team

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RedlandGrowFest.com

Event Sponsor Form

Redland GrowFest! 2016

October 15th & 16th, 9:30am - 4:30pm

Sponsoring Organization

or Individual Sponsor Name: _____

Contact person: _____ **Phone #** _____

Address: _____ **Fax #** _____

City: _____ **State:** FL **Zip:** <zip>

email: _____

Donation for door prizes? Please describe: _____

Promotional items for goodie bags? Please describe and indicate quantity to be supplied

Corporate Sponsorship Levels (please check one):

Challenger: \$10,000 Steward: \$5,000

Connoisseur: \$2,500 Forager: \$1,000

Individual Sponsorships: Locavore: \$500 Foodie: \$100

Check here if you need an invoice from us in order to issue check:

Check here if you wish to pay electronically:

Where should we email the invoice? _____

Authorized signature: _____ **Date:** _____

Print name: _____

Please elect your sponsorship level by COB on Friday, August 19th, 2015

Make check payable to: Bee Heaven Farm – GrowFest!

mail with completed form to: Bee Heaven Farm - GF2016, PO Box 924095, Homestead, FL 33092-4095

or email to: sponsor-gf5@redlandgrowfest.com

→ **Please email us your hi-res (300dpi) logo in JPEG, PNG or AI format**